

ASEA®

POWER YOUR SUCCESS

There are many paths you can take to reach success. Every day, you **live ASEA** by using our products and transforming your health. You find ways to **share ASEA** by telling your family and friends about the impact our products have on your life and the potential impact it can have on theirs. You're constantly looking for ways to **ignite ASEA** by growing your team and powering your potential. You're using the resources at your disposal, including your upline leader, the ASEA app, the ASEA Virtual Office, and our social pages. Now, we're upgrading your resources, giving you the empowerment to build your business and write your success story by **living, sharing, and igniting ASEA**. It's time to succeed on multiple levels!

HERE'S HOW WE ARE **EXPANDING** YOUR ASSOCIATE TOOLBOX

"Signal your health" video

We've launched a new video that explains what redox is, why it matters, and how ASEA technology supports our cellular health, helping potential customers and associates understand redox signaling better. Available in the virtual office and YouTube.

ASEA Essentials Bundle

Available exclusively through subscription, this bundle offers customers the best value at 30% off retail and provides the optimal monthly amount of our flagship ASEA redox products (ASEA® Redox Cell Signaling Supplement and RENU28® Revitalizing Redox Gel), helping people see and feel the benefits of redox molecules in their bodies at the best possible value.

Enhanced shopping experience

From "Buy now" buttons directly on the ASEA product pages to refreshed images and updated product information, the shopping experience has leveled up, simplifying yet enriching the customer journey from interest to purchase.

New retail customer discount

New customers can now use the code REDOX at checkout to receive 10% off their first retail order, incentivizing customers to purchase our life-saving products without you taking a hit to your volume or commissions!

Associate referral codes

Starting 1 June, all active associates will have the opportunity to offer a generous 20% discount to four new customers or associates to use on their initial enrollment order. This code expires 21 days after issuance, so spread the ASEA love with your family and friends and help them save!

Nurturing the customers you bring to ASEA

Automatic onboarding emails will be sent to new ASEA customers, designed to educate, engage, and inspire action. This initiative cultivates a strong connection between new customers and the ASEA brand, ultimately driving continued purchases for your team.

REMEMBER, real success comes from within—your determination, belief in yourself, and resilience. Your journey is shaped by your ambition and fueled by your passion. Embrace it boldly—your potential knows no bounds.

Look out for these icons to help you **LIVE, SHARE,** and **IGNITE ASEA** along your journey!



Live ASEA



Share ASEA



Ignite ASEA



SCAN ME!

“Signal your health” video

We understand explaining redox molecules can be overwhelming or downright confusing. That’s why we’ve created a video that explains how redox molecules improve health from the inside out. Let the video do the talking and you can answer any additional questions after.

This is the perfect intro to pique the interest of those who have witnessed seeing you on your own ASEA journey.



- Write down how ASEA products have improved your life, and prepare a 60-second elevator pitch on why ASEA matters to you.



- Share it on social media as a story or a reel. More reach means more potential business. Or host a gathering and watch the “Signal your health” video. Talk about ways ASEA has made you a happier, healthier you.



- Invite someone to try ASEA® Redox Cell Signaling Supplement and challenge them to track the changes they notice over 30 days.



SCAN ME!

Enhanced shopping experience

It’s time to put purchasing power into the customer’s hands. We’re now adding “Buy now” buttons on our global websites to make it seamless for our customers to get the products they deserve. You’ll still help them get there, with updated shareables in your virtual office as well as on the ASEA app.

And we’ll be there every step of the way, with our new automated customer emails, helping them along their journey. New customers will receive our educational series on redox technology, product information, and ASEA® Redox Rewards so they know exactly the benefits they’re getting.



- Go to the ASEA product pages and check out the images for your favorite ASEA products. Add something to your cart that you have never tried before or need more of.



- Send a text to a friend who has never tried ASEA but you feel could benefit from it, invite them to take a look at the global website and discover what ASEA has to offer.



- Make a video for your favorite social media platform, and post about your favorite ASEA product. Include a link to aseaglobal.com so others can explore the new experience. Don’t forget to remind them to add your name or associate ID as the person who referred them!



SCAN ME!

ASEA Essentials Bundle

Let us introduce you to the ASEA Essentials Bundle—the core bundle that encapsulates what it means to run on ASEA. With six bottles of our flagship product plus a tube of RENU28® Gel, this bundle is essential in any household. Shipping is included in the ASEA Essentials Bundle, making this a no-brainer for associates and customers alike to subscribe to this bundle today!



- Add the ASEA Essentials Bundle to your subscription and write down a goal for how you want to use the products in your daily wellness routine.



- Take a picture of when and where you drink your ASEA Redox Cell Signaling Supplement and share it on social media or in a text. Highlight how it’s part of your essential routine. Don’t forget to tag us @aseaglobal



- Reach out to 5 people either in your downline or new to ASEA and share the benefits of the ASEA Essentials Bundle. Encourage them to get their products at the best value by adding them to a subscription.



SCAN ME!

New customer discount and associate referral codes

Because everyone deserves a good deal, we’re now offering 10% off on any new customer’s first order without impacting your commission! That’s 10% off any product they choose to purchase.

We’re also putting other deals in your hands, giving you a unique referral code that you can share four times with friends and family who may want to become an associate or customer, giving them 20% off their initial order. Get people on the ASEA train and use your referral code for maximum business potential!



- Log into your virtual office and review the widget where you can track how many referral codes you have left.



- Next time you invite someone to purchase ASEA products for the first time, share with them code REDOX for 10% off their initial order (retail only).



- Identify four people that you think might like to try and share ASEA products. Share your unique referral code with them and then help show them the ropes of what it means to be an associate. Let them know they will have their referral codes to use too if they become an associate! *Note: you can only use the referral code four times within 21 days after issuance—use it wisely.*

It’s time to write your success story

The power is in your hands now. We’re here to help. With these new resources plus everything you already have at your disposal, you’re ready to write your own success story. Grab a pen and paper, grab your phone, and start taking charge. You got this!

